



NEWS RELEASE
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FOR IMMEDIATE RELEASE

FOR FURTHER INFORMATION CONTACT:

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Apply Now for Livermore Tourism and Special Event Grants

The City of Livermore is pleased to announce the availability of the 2019-2020 Tourism and Special Event Grants. The purpose of the program is to provide financial support for activities associated with promoting Livermore's downtown, the wine country, and events that:

- promote Livermore as a destination
- produce an economic benefit to Livermore and the region, and
- generate tourism in Livermore

Under this program, five (5) grants of \$1000 each will be awarded to organizations that successfully demonstrate that their event will directly benefit Livermore downtown businesses and local wineries and generate the largest attendance (minimum of 1,000 expected attendees is required). The application period is May 6, 2019-June 14, 2019. The application form and guidelines are now posted on the City of Livermore website and is also available at City Hall, 1052 S. Livermore Avenue, Livermore, CA.

Interested organizations must submit completed application to The Office of Innovation and Economic Development, 1052 S. Livermore Avenue, Livermore, CA 94550.

For questions, contact Theresa De La Vega, Management Analyst at phone number (925) 960-4049 or via email at tbdelavega@cityoflivermore.net.